



## **Help Champion the 5th Annual Great Brant Lake Canoe Race!**

We are back for the 5th Annual Great Brant Lake Canoe Race on August 10<sup>th</sup>, 2024. Brant Lake is a beautiful resource and the canoe race is an opportunity to draw individuals and families from the outdoor community to the region. Last year we had more than 170 participants. Two years ago, we successfully added a children's Scavenger Hunt and last year we worked with the Upper Hudson Trail Alliance add The Gnarly Gerbil: a mountain bike scavenger hunt. We look forward to growing both of these events for 2024.

The race will begin at the Hoyt's Beach on the north end of the lake (next to the bridge) and end at the Horicon beach on the Mill Pond. It will include a portage over New Street to the pond. We will have not-for-profit partners, food, and more at the end of the race and an award ceremony. After the race participants can visit the Hub and watch finishers from the kid's event and the Gnarly Gerbil.

The race will have opportunities for both competitive paddlers and for paddlers who want to enjoy the experience at a recreational pace. Although it is titled, "Canoe Race" The race is open to canoes, kayaks and stand-up paddleboards. We aim for this event to be inclusive and engage anyone who is interested in joining.

All proceeds for the event go to the North Warren Chamber of Commerce Community Scholarship, the Bob and Gert Newton Campership Fund at Camp Read, and the Forest Ranger Foundation..

With thanks,

Matt Strickland  
Race Director  
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## **The Great Brant Lake Canoe Race Sponsorship Levels**

### **Finish Sponsor \$1,000 (one spot available)**

All Gold Level Support items plus Signage and banner at the Finish.

### **Start Sponsor \$750 (one spot available)**

All Gold Level Support items plus Signage and banner at the Start.

### **Portage Sponsor -\$750 (one spot available)**

All gold level support items plus large signage at Portage.

### **Gold Level – \$500 Contribution.**

Featured on homepage, social media pages and sponsor thank you email to participants yard sign on course. 6 free entries to Race for business employees and families.

### **Silver Level - \$250 Contribution**

Featured on website sponsors page, Facebook page, and sponsor thank you email. 4 free entries to Race for business employees and families.

### **Bronze Level - \$100.00 Contribution.**

Featured on website sponsors page, Facebook page and sponsor thank you email. 2 Race Entries.

### **Supporter - \$50.00 Contribution.**

Listed on website sponsors page, Facebook Page and thank you email.

### **Paddler Prizes**

Listed on website sponsorship page and sponsor thank you email. These will be raffled off at the event to raise additional funds for the our community support initiatives.

### **Sponsorships can be mailed to the North Warren Chamber of Commerce**

North Warren Chamber of Commerce  
Attn: Canoe Race Sponsorship  
3 Dynamite Hill Rd  
Chestertown, NY 12817

Checks can be written to North Warren Chamber of Commerce.