

July, 2019



### **Help Champion the 1st Annual Great Brant Lake Canoe Race!**

We're excited to announce the 1<sup>st</sup> Annual Brant Lake Canoe Race will be held on August 17<sup>th</sup>, 2019. Brant Lake is a beautiful resource and the canoe race will be an opportunity to draw individuals and families from the paddling community to the region.

The race will begin at the Hilton Beach on the north end of the Lake and end in the channel at The Hub's Dock. We will have an award ceremony and after party at The Hub to celebrate the event and introduce paddlers from outside the region to advocates from local organizations and businesses.

The race will have opportunities for both competitive paddlers and for paddlers who want to enjoy the experience at a recreational pace. Although it is titled, "Canoe Race" The race is open to canoes, kayaks and stand-up paddleboards. We aim for this event to be inclusive and engage anyone who is interested in joining.

All proceeds for the event will go to the North Warren Chamber of Commerce's marketing committee and its efforts to promote the North Warren region.

Sincerely,

Matt Strickland  
Race Director

(585) 507-5090  
[northwarrencanoe@gmail.com](mailto:northwarrencanoe@gmail.com)

## The Great Brant Lake Canoe Race Sponsorship Levels

### **Gold Level – \$500 Contribution.**

Featured on homepage of website, Facebook page and sponsor thank you email to participants.  
6 free entries to Race for business employees and families.

### **Silver Level - \$250 Contribution**

Featured on website sponsors page, Facebook page, and sponsor thank you email. 4 free entries to Race for business employees and families.

### **Bronze Level - \$100.00 Contribution.**

Featured on website sponsors page, Facebook page and sponsor thank you email. 2 Race Entries.

### **Supporter - \$50.00 Contribution.**

Listed on website sponsors page, Facebook Page and thank you email.

### **Paddler Prizes**

Listed on website sponsorship page and sponsor thank you email. These will be raffled off at the event to raise additional funds.

**\*\*All sponsors will be named and thanked at awards ceremony\*\***

### **Sponsorships can be mailed to the North Warren Chamber of Commerce**

North Warren Chamber of Commerce  
Attn: Canoe Race Sponsorship  
3 Dynamite Hill Rd  
Chestertown, NY 12817

Checks can be written to North Warren Chamber of Commerce.